

**EDUCATIONAL SESSION
EXPO RICHMOND 2012**

Maintaining a Sustainable Business in Today's Market

Date

May 17, 2012

Time:

8:00 am-4:00 pm

Location:

Expo Richmond 2012
Richmond Raceway Complex
Richmond VA

Registration:

Investment is \$60. Includes materials and coffee break. Please go to <http://www.cpe.vt.edu/reg/msbtm/> to get you registered. For questions please contact Mrs. Angela Riegel at ariegel@vt.edu

You can also visit the web page <http://www.cfpb.vt.edu/?p=351> for mode details and updated information

Sponsors:



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Program description

Today's wood products business environment is more challenging than ever before. The markets have changed, changes to business occur faster, and competition is fierce. This program will focus on how to maintain a sustainable business in today's market by providing a brief insight into future conditions, providing strategies to increase effectiveness and competitiveness, and reduce costs. This course is designed for anyone involved with the operation and management of a wood products business.

Tentative Agenda

- A glimpse of the Future
- Product Costing for Wood Products Firms
- Supply Chain Management Update
- Lean Supply Chain
- Energy Savings
- Energy Consumption in the Hardwood Industry
- Sustainability: A threat or an Opportunity?
- Buying into Sustainability



Department of Wood Science and Forest Products